

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>Vuong Hoang</u> (Last) (First) (Middle) C/O AMPLITUDE, INC. 201 THIRD ST., SUITE 200 (Street) SAN FRANCISCO CA 94103 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Amplitude, Inc. [AMPL]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Chief Financial Officer
	3. Date of Earliest Transaction (Month/Day/Year) 03/30/2021	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	09/21/2021		C		48,751	A	\$0.00 ⁽¹⁾	48,751	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Class B Common Stock	(1)	09/21/2021		C			48,751	(1)	(1)	Class A Common Stock	48,751	\$0.00	229,500	D	
Stock Option (Right to Buy)	\$2.26	03/30/2021		M ⁽²⁾			11,064	(3)	06/04/2029	Common Stock ⁽⁵⁾	11,064	\$0.00	92,176	D	
Stock Option (Right to Buy)	\$2.26	03/30/2021		M ⁽²⁾			50,000	(4)	06/04/2029	Common Stock ⁽⁵⁾	50,000	\$0.00	1,513,009	D	
Class B Common Stock ⁽⁵⁾	(1)	03/30/2021		M ⁽²⁾			61,064	(1)	(1)	Class A Common Stock	61,064	\$0.00	134,815	D	
Stock Option (Right to Buy)	\$2.26	06/29/2021		M ⁽²⁾			11,061	(3)	06/04/2029	Common Stock ⁽⁵⁾	11,061	\$0.00	81,115	D	
Stock Option (Right to Buy)	\$2.26	06/29/2021		M ⁽²⁾			50,000	(4)	06/04/2029	Common Stock ⁽⁵⁾	50,000	\$0.00	1,463,009	D	
Class B Common Stock ⁽⁵⁾	(1)	06/29/2021		M ⁽²⁾			61,061	(1)	(1)	Class A Common Stock	61,061	\$0.00	195,876	D	
Stock Option (Right to Buy)	\$2.26	08/24/2021		M ⁽²⁾			100,000	(4)	06/04/2029	Common Stock ⁽⁵⁾	100,000	\$0.00	1,363,009	D	
Class B Common Stock ⁽⁵⁾	(1)	08/24/2021		M ⁽²⁾			100,000	(1)	(1)	Class A Common Stock	100,000	\$0.00	295,876	D	
Class B Common Stock ⁽⁵⁾	(1)	08/25/2021		S ⁽²⁾⁽⁶⁾			25,000	(1)	(1)	Class A Common Stock	25,000	\$43.57	270,876	D	
Stock Option (Right to Buy)	\$2.26	08/29/2021		M ⁽²⁾			7,375	(3)	06/04/2029	Common Stock ⁽⁵⁾	7,375	\$0.00	73,740	D	
Class B Common Stock ⁽⁵⁾	(1)	08/29/2021		M ⁽²⁾			7,375	(1)	(1)	Class A Common Stock	7,375	\$0.00	278,251	D	

Explanation of Responses:

- The Class B Common Stock is convertible at any time at the option of the holder into the Issuer's Class A Common Stock on a one-to-one basis. The Class B Common Stock will convert automatically into shares of the Issuer's Class A Common Stock on a one-to-one basis upon the earlier of (a) any transfer of the Class B Common Stock by the holder, whether or not for value, subject to certain exceptions or (b) the date that is six months following the date on which none of the Issuer's founders is an employee or director of the Issuer (unless a founder has rejoined the Issuer during such six-month period).
- Transaction being reported herein pursuant to Rule 16a-2(a).
- 1/48th of the shares subject to the option vest on each monthly anniversary measured from June 4, 2019 (the "Vesting Commencement Date"), such that 100% of the shares subject to the option will be fully vested and

exercisable on the fourth anniversary of the Vesting Commencement Date.

4. The option is early exercisable. 1/48th of the shares subject to the option vest on each monthly anniversary measured from April 29, 2019 (the "Vesting Commencement Date"), such that 100% of the shares subject to the option will be fully vested on the fourth anniversary of the Vesting Commencement Date.

5. In connection with the reclassification of the Issuer's Common Stock on August 30, 2021, each share of Common Stock held by the Reporting Person was automatically reclassified as Class B Common Stock.

6. The securities were sold in a private secondary sale transaction.

Remarks:

/s/ Hoang Vuong

09/23/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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